



## Una bussola per la competitività dell'UE

La bussola per la competitività stabilisce che la competitività è uno dei principi generali dell'azione dell'UE. L'Europa può competere con i suoi concorrenti di dimensioni continentali solo se le politiche dell'UE e quelle nazionali sono allineate intorno agli stessi obiettivi e si rafforzano a vicenda.

La bussola è composta da tre imperativi trasformativi per promuovere la competitività e da cinque fattori abilitanti orizzontali necessari per sostenere la competitività in tutti i settori.

29 gennaio 2025

## **BUSSOLA PER LA COMPETITIVITÀ**



## I TRE PILASTRI

Colmare il divario nell'innovazione

Decarbonizzazione e competitività

Riduzione delle dipendenze eccessive e aumento della sicurezza

## **ABILITATORI ORIZZONTALI**

### Coordinazione

Competenze e lavori di qualità

Finanziare la competitività

Mercato unico

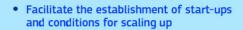
Semplificazione

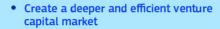
## The three pillars

## 1. Closing the innovation gap

The first pillar is about driving productivity through innovation. The Commission will work to create a new dynamism for Europe's industrial structure.

#### How:





- · Ease mobility and retention of talent
- Invest in state-of-the-art infrastructures
- · Boost innovation and research

### Flagship Actions Pillar 1

- Start-up and Scale-up Strategy
- 28th regime
- European Innovation Act
- European Research Area Act
- Al Factories Initiative, Apply Al, Al in Science, and Data Union Strategies
- EU Cloud and AI Development Act
- EU Quantum Strategy and a Quantum Act
- European Biotech Act and Bioeconomy Strategy
- Life Sciences Strategy
- Advanced Materials Act

- Space Act
- Review of the Horizontal Merger Control Guidelines
- Digital Networks Act



#### How:



- Integrate decarbonisation policies with industrial, economic, and trade policies
- · Facilitate access to affordable energy
- Strengthen the business case for a clean transition
- Promote competitiveness of clean tech manufacturers

# 2. A joint roadmap for decarbonisation and competitiveness

This pillar is about integrating decarbonisation policies with industrial, competition, economic and trade policies. They are a powerful driver of growth when they are well integrated.

## Flagship Actions Pillar 2

- Clean Industrial Deal and an Action Plan on Affordable Energy
- Industrial Decarbonisation Accelerator Act
- Electrification Action Plan and European Grids Package
- New State Aid Framework
- Steel and metals action plan

- Chemicals industry package
- Strategic dialogue on the future of the European automotive industry and Industrial Action Plan
- Sustainable Transport Investment Plan
- European Port Strategy and Industrial Maritime Strategy

- High Speed Rail Plan
- Carbon Border Adjustment Mechanism Review
- Circular Economy Act
- Vision for Agriculture and Food
- Oceans Pact
- · Amendment of the Climate Law

# 3. Reducing excessive dependencies and increasing security

This pillar is about integrating more tightly security and open strategic autonomy considerations in the EU economic policies. The security environment is a precondition for EU firms' economic success and competitiveness.

#### How:



- Develop policies, partnerships, and investments to ensure economic security, resilience, and strategic interests
- Strengthen defence industrial capabilities and support by pan-European cooperation
- · Improve preparedness

### Flagship Actions Pillar 3

- Conclude and implement ambitious trade agreements, Clean Trade and Investment Partnerships
- Trans-Mediterranean Energy and Clean Tech Cooperation initiative
- Joint purchasing platform for Critical Raw Minerals
- Revision of directives on Public Procurement
- White Paper on the Future of European Defence
- Preparedness Union Strategy
- Internal Security Strategy
- Critical Medicines Act

- European Climate Adaptation Plan
- · Water Resilience Strategy



#### Horizontal enablers

The Compass identifies five horizontal enablers to reinforce competitiveness across all sectors:

- 1. Simplification
- 2. Removing barriers in the Single Market
- 3. Financing
- 4. Skills and quality jobs
- 5. Better coordination

## Flagship Actions

- Omnibus simplification and definition of small mid-caps
- European Business Wallet
- Single Market Strategy
- Revision of the Standardisation Regulation
- Savings and Investments Union
- Next MFF, including Competitiveness Fund and a Competitiveness Coordination Tool
- Union of Skills

- Quality jobs roadmap
- Skills Portability Initiative



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## COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE EUROPEAN COUNCIL, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

A Competitiveness Compass for the EU

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